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0 1	A company employs a team of programmers to develop software to control a fleet of driverless cars, providing a taxi service for clients in a large city.
0 1.1	Discuss a range of moral, ethical, legal and cultural issues that the programmers may need to consider whilst developing the service and that may arise during the use of the service by the public.
	In your answer you will be assessed on your ability to follow a line of reasoning to
	produce a coherent, relevant and structured response.
	[9 marks]
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8.1 Individual, socia	l, legal and cultural issues and opportunities	PhysicsAndMathsTutor
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	ridence of crimin	nal activity. Th	ne manufactur		efuse to
Discuss a refusing to	ange of ethical a bypass access i	and legal issurestrictions to	ues raised by to the contents of	ne manufacture of the phone.	er agreeir
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8.1 Individual, social, legal and cultural issues and opportunities

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The managers of a care home expect all of their residents to wear a Personal Emergency Response System (PERS) device. This is a device which residents wear around their neck and has a button that can be used to summon help should they feel unwell or require assistance.

A company has developed a life-blogging device. Like the PERS device it is worn around the neck. The life-blogging device monitors bodily signs such as blood pressure and heart rate as well as recording audio and video. The data collected are sent to a server and all of the data collected on the server can be accessed via a website.

The care home managers are considering using the life-blogging system instead of PERS so that the staff can monitor the residents' data. The life-blogging system will allow the care home to respond more quickly to an emergency situation and deal with situations where the resident is not capable of pushing a button. The managers are considering not telling the residents about the new device as they think it may confuse them.

0 3 . 1	Discuss any moral, ethical, legal and cultural issues that the care home should consider before introducing the new life-blogging devices.	managers
	should consider before introducing the new life-blogging devices.	[9 marks]

8.1 Individual, social, legal and cultural issues and opportunities

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0 4	An international technology company produces a sma The smart speaker can be controlled by a user providi means the device must always be listening for audio in audio recordings of each user to analyse when improv algorithms. The audio recordings are compressed usi sent over the Internet to be stored at the company's he Discuss a range of ethical, legal and cultural issues th storing the audio captured by its smart speakers and i use lossy compression. You will be assessed on your ability to follow a line of	ing voice commands, which nput. The company stores ving its voice recognition ing lossy compression and then eadquarters. Let are raised by the company justify why the company might
	coherent, relevant and structured response.	[12 marks]

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8.1 Individual, social, legal and cultural issues and opportunities

A clothing company has developed an application that allows a user to take a photograph of themself on their mobile phone and upload it to their account on the company servers. The application will then use artificial intelligence to recommend new clothes that it computes will suit the user based on their preferences and the application's own interpretation of the way they look. It will then generate images of the user wearing the recommended clothes.

The user can preview the images and either buy the clothes from the company or use the generated images by linking to them from social media accounts.

Describe how a digital camera would work when capturing a photograph of the for the application and discuss the moral, ethical, legal and cultural issues that		
developers of the application may have had to consider while developing it.	[9 marks	

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8.1 Individual, social, legal and cultural issues and opportunities